



2017 SPONSORSHIP KIT

2017 Home Care and Hospice Conference and Expo
The Annual Meeting of the National Association
for Home Care & Hospice

October 15-17

Long Beach Convention Center, Long Beach, California

1,500-2,000 attendees, education-focused, largest home care and hospice marketplace

Businesses marketing to home care and hospice providers know that sponsorships allow them to extend their message beyond an expo. Sponsorship of any of the conferences this year not only shows your support of the work NAHC does throughout the year but also shows your support for our members and the work they do every day to provide comfort and aid to the 12 million Americans who are infirm, chronically ill or disabled.

Being a sponsor of the Financial Management Conference or the Home Care and Hospice Conference and Expo will boost your company's visibility, brand loyalty, and consumer awareness beyond the exhibit hall. Learn more about the National Association for Home Care & Hospice at www.NAHC.org.

If you have any questions about sponsorship, please contact Scott Baum at scott@nahc.org.

Information contained in this document is subject to change, and new sponsorship opportunities will be added as they arise. Every attempt has been made to make sure information is accurate.

HOME CARE and HOSPICE CONFERENCE and EXPO

Home Care and Hospice Conference and Expo, The Annual Meeting of the National Association for Home Care & Hospice, brings together thousands of home care, hospice and private duty professionals and hundreds of providers of services and products in the largest home care and hospice marketplace in our industry.

Home Care and Hospice Conference and Expo
The Annual Meeting of the National Association for Home Care & Hospice
October 15-17
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Long Beach, California

Exhibitors represent:

- | | | |
|------------------------|--------------------------|-----------------------|
| Accounting | Health Care | Pharmaceuticals |
| Accreditation | Insurance Services | Publishers |
| Business Services | Marketing | Recruitment |
| Communications | Medical Alert Systems | Tax Services |
| Computer Hardware | Medical Supplies | Telehealth/Technology |
| Computer Software | Mergers and Acquisitions | Transportation |
| Data/Performance | Nutrition and Food | Wound Care |
| Education and Training | Benchmarking | |

Between 1,500 and 2,000 attendees – owners, directors, nurses and care providers – from agencies and healthcare providers from across the United States gather every year to learn the latest trends, hear updates on policies and network with other professionals. From education sessions and keynote addresses to discussions with exhibitors, attendees are here to absorb as much knowledge and information as they can.

There are five corporate sponsorship categories:

Category	Cost
Diamond	\$50,000+
Platinum	\$25,000-\$49,999
Gold	\$15,000-\$24,999
Silver	\$7,500-\$14,999
Bronze	\$2,500-\$7,499

Each partnership level offers several options to reach your target audience. NAHC works one-on-one with our corporate partners to create a tailored approach to maximize your marketing objectives and goals.

HOME CARE and HOSPICE CONFERENCE and EXPO

The Home Care and Hospice Conference sponsorship opportunities include:

Sponsorship Opportunity	Cost
Hotel Card Keys	\$25,000
Opening Reception	\$25,000
Closing Party	\$25,000
Conference Tote Bag (Exclusive)	\$25,000
Padfolio with pen/stylus (Exclusive)	\$25,000
Phone App (Exclusive)	\$20,000
Name Badge Lanyard (Exclusive)	\$15,000
Day Spa	\$15,000
Lunch	\$15,000 each
Touch Screen Monitors	\$10,000
Cell Phone Charging Stations	\$10,000
Registration Refreshments – Sunday	\$10,000
General Sessions	\$10,000 each
Breakfast	\$10,000 each
Receptions	\$5,000
WIFI	TBD

Interested in sponsorship? Please contact Scott Baum at scott@nahc.org.

HOME CARE and HOSPICE CONFERENCE and EXPO

SPONSORSHIP BENEFITS	Bronze \$2,500- \$7,499	Silver \$7,500- \$14,999	Gold \$15,000- 24,999	Platinum \$25,000- 49,999	Diamond \$50,000+
Special booth signage recognizing company as official Sponsor	●	●	●	●	●
Sponsor logo will appear on thank-you slide in each meeting general session	●	●	●	●	●
Sponsor logo will appear on thank-you sign(s) in conference area	●	●	●	●	●
Sponsor logo will be included in a thank-you ad in the Final Program	●	●	●	●	●
Company will be highlighted as a Sponsor in the Final Program list of vendors	●	●	●	●	●
NAHC will provide a Sponsor ribbon for name badge for each registered employee	●	●	●	●	●
Sponsor logo and hyperlink will be listed on NAHC's website	●	●	●	●	●
NAHC will include Sponsor logo in e-newsletter, Get Connected	●	●	●	●	●
Sponsor will receive complimentary final attendee mailing list after the meeting		●	●	●	●
Sponsor will receive additional complimentary registrations to the conference, not including CEUs	1	2	4	5	6
Sponsor will receive a complimentary tote bag insert (Sponsor to supply sufficient copies of the insert)		●	●	●	●
Sponsor will receive pre-registration attendee mailing list prior to meeting			●	●	●
Sponsor will receive an additional point for each \$2,000 spent on Sponsorship to go towards booth selection points for the Annual Meeting booth position			●	●	●
Sponsor will receive a single exhibit space (\$2,400.00 credit on booth price paid). Sponsor is responsible for all accessories such as electric and Internet				●	●
Sponsor will received a complimentary full-page 4-color advertisement in the conference Final Program			Half-Price	●	●